

Connecting Every Generation



Intelligent Contacts

An all-in-one, fully hosted contact and donation solution bridging the generation gap and providing meaningful communication with church members in the way <u>they</u> prefer to be contacted.



Feature Summary

- Personal 1 to 1 contact
- Automated message delivery
- Personalized voice messages
- Automated calls with link back
- Interactive surveys
- Text/SMS notifications
- Email campaigns
- Online donation portal
- Fund designation and tracking
- Complete payment processing

Overview

Even in a world filled with technology, our lives are defined by our relationships with other people. Creating a feeling of community and connectedness is key to church growth and effectiveness. Getting your message out to families, parents, grandparents, students, guests, and community members *in the way they prefer* has never been easier. Intelligent Contacts enables churches to send voice, text, or email messages to everyone on your contact list or just to specific groups with just a few clicks. Churches use Intelligent Contacts to:

- Send a weekly message from the Pastor •
- Text the youth to encourage attendance
- Remind members of important events
- Reschedule during inclement weather
- Notify members of special needs
- Announce fundraisers
- Counseling/Advice Helpline

- Announce special events and speakers
- Check on the sick or elderly
- Encourage giving on the church website
- Online registration for trips & activities
- Eliminate manual phone trees
- Instantly send urgent prayer requests
- Share-a-thon/Telethon pledge drive



Meaningful Connections

Live Voice: Ideal for special events, fundraising campaigns, volunteer calls, or even a fully hosted PBX system for the church. Intelligent Contacts voice solutions are accessible from anywhere via the web: make and receive calls, staff a helpline, accept donations by phone, follow up with members in need, or provide a friendly voice and caring, personal contact. The system is packed with high end features including an IVR, conference rooms, and voicemail. Zero capital expense and nothing to break, fix, install, or maintain.

Automated Message: In today's busy world up to 85% of calls go to voicemail. An effective strategy for many churches is leaving an unobtrusive message. After receiving a message, members report feeling encouraged and informed, but most importantly they feel valued and more connected. Messaging puts the recipient in control by letting them listen to the message at their convenience. In cases where someone answers the phone the message can give that person the opportunity to instantly connect with a staff member through the link back "warm transfer" function if they have a question or need further assistance.

Socially Intelligent

E-Mail: Highly effective among congregations of all sizes, churches can easily send



reminders, follow up information, and quickly communicate items of importance to members. Email is an ideal channel to provide newsletters, e-cards, invitations, and conduct surveys. Members may easily opt-in and out of relevant mailing lists to receive the information they want with no administrative hassles or headaches for the staff.

Text/SMS Message: Many people under 30 communicate extensively via text message.



In fact, in 2012 web based email usage dropped an astonishing 59% among middle school and high school students who prefer to communicate via text, instant message, and social media. Texting has proven to be an efficient and effective communication tool in the church as a whole, but especially engaging within Student Ministries. In addition to sending and receiving messages through the user-friendly web interface, staff can include web links, pictures, maps, videos, donation/payment links, and other helpful information.



People of all ages are infatuated with social media. A recent report showed that 1 out of every 8 minutes online in the US was spent on social media sites. Intelligent Contacts allows text and email messages to be instantly shared on popular social media sites extending the reach of your message to the masses and capturing new audiences.

Intelligent **@** Giving

Online donations for churches

A 2012 study reports that 81% of household bill payers bank online and 66% utilize online bill pay. Direct members to your fully branded custom web portal to make donations or pay for events. They can easily schedule recurring payments using debit/credit cards or bank account. Electronic giving is simple, often automatic, and it matches the way many people prefer to make payments. Online giving immediately reduces overhead, and speeds cash directly to your account so it can be put to use quickly. A true payment partner, Intelligent Payments alleviates the majority of the PCI compliance burden by securely storing payment data in our "vault".

All Payment Channels, One Source

Not limited to just online, Intelligent Payments gives churches the ability to accept card and check payments via mobile devices, over the phone, and of course, in person. Payments from all channels are accessible in a user-friendly online gateway with complete reporting, comprehensive search options, and instant export capability.

Payment solutions are compatible with all Church Management Software (CMS) including: FellowshipOne, ACS, PowerChurch, LogosCMS, CDM+, ChurchPro, IconCMO, Church+, and more



97% of text messages are read, and almost all of those are read within 5 minutes of receipt according to Pew Research.



121,100,000,000

The number of minutes users spent on social mediums in July 2012 according to Nielsen's 2012 Social Media report. That's up from 88.4 billion minutes during July 2011.

Donation Features

- Debit Cards Debit Only option available
- Credit Cards
- Electronic Checks
- Customized Donation Website
- Donation Portal integrated with Church Management Software
- Recurring Donations & Payments
- Full Donation Tracking
- Monthly / Annual Statements
- 100% Mobile Optimized
- Fully PCI Compliant
- LOW Cost Payment Processing



"Giving Back" Referral Program

Every church receives a referral web link to make available to their members, associates, friends, and their community. When businesses sign up for a merchant account using the referral link, not only will they save money on their merchant fees,

a portion of the monthly revenue generated is donated to the church.

	Intelligent	t 💡 (Con	tao	cts			TELLIGENT Hello, Michae	CONTACTS	E	Inga	gir	ng e	and	l Effe	cti	ive
<complex-block> Manage Campaigns The case plane has Image Campaigns Image Campaigns<th>Home My Profile - My Sen</th><th>vices + M</th><th>ly Data 👻</th><th>Campaig</th><th>gns -</th><th>Reports ÷ Log Out</th><th></th><th></th><th></th><th>Chu</th><th>rch</th><th></th><th></th><th></th><th></th><th></th><th></th></complex-block>	Home My Profile - My Sen	vices + M	ly Data 👻	Campaig	gns -	Reports ÷ Log Out				Chu	rch						
	🛀 Manage Campa	igns								Home awa	y from home		10000				-
N1 Oracle Train of the set of the s	Campaign	Type	Active								IY ACCOUNT M	YPAYMENT	ACCOUNTS	CONTRIBUTI	IONS LOGOUT	1	
	Automatic material and and	40.00	0		×		Edit Campaig	n	F	IOME							
	Baby Dedication	Email	6		*				V	ELCOME	JANE MEMBER!						
Joined Verifie Note Verifie Standard Contribution 14 interver <			-							Payment A	counts: 8 Usaw all						
			-		-					heduled Contri	butions: 0 View all			CONTRIBUTI	IONS THIS YEAR		
Manual Source Density Density <thdensity< th=""> Density Density<!--</td--><td colspan="3">Mid-Week Encouragement Voice 🤤 🛃 其</td><td>*</td><td colspan="4"></td><td></td><td></td><td></td><td></td><td>01 Jan 2013</td><td>3 - 31 Dec 2013</td><td></td><td></td></thdensity<>	Mid-Week Encouragement Voice 🤤 🛃 其			*									01 Jan 2013	3 - 31 Dec 2013			
	Missions Sunday	Email	0	2	*					Controutous	undry, yr <u>yrew au</u>			Activity Fees Ski Trip Fees	1		₩.¥
Turke Verder verder Yund verder Verder Verder Verder Verder Yund verder Verde	Special Speaker	Text	0		*	*	Central Chill 0.00						Building Fund	\$10:20 (0.35)			
	Thank you for visiting	Voice	0	2	×	Church											
Image: Markade Account Constraintion Local Local <thlocal< th=""> <thlocal< th=""> <thlocal< th=""> Loca</thlocal<></thlocal<></thlocal<>	Youth Service Reminder	Text	0		×	Home away from hom			1	105		Mirrioor Fund	-				
CREATE NEW CONTRIBUTION Intelligent Careactions What New Careactions						HOME MY ACCOU	NT MY PAYMENT A	CCOUNTS C	ONTRIBUTIONS	LOGOUT		Romania Missio	n Project				
Intelligent Givent Name Name </th <th></th> <th>io</th> <th></th> <th></th> <th></th> <th>Brazi</th> <th>Mission Project</th> <th></th>		io				Brazi	Mission Project										
Intelligent Section Sectin Section Section	User Fi	'Ie	na	Π		PAYMENT INFO			BILLING A	D Campa	ign Activity					en de autres a transmission de la companya de la co	
Intelligent Giving Giving tat Control tambér Serei 3 Sase Paul Control Serei 3 Sase Paul Control All Church Picnic - July 4 (a) (b)						Select Payment Accourt		•		Status	Name		% Complete	Delivery Rate %	Started / Finished	Contacts	Type
Transactions (ell Transactions on 02/13/2013) Lada new Contribution Lada new Contribution Market Subscription Time Origin User Building Fund Special Speaker	<u> </u>	•			Reports		Cardholder name tes Card number **	6781	Street 2 City State		All Church Picnic	: - July 4			Started pending start	o	
$ \frac{ }{ } = $	Transactions (All Transactions on 02/13/2013)					Add new Contribution				Runding Ruilding Fund			0	0			
TimeOriginUserTypeAmountCC/AcctCust IDState2013-02-13 17:264:52MG VTAHM45PANMENT\$2000.00****6781@ APPROVED2013-02-13 17:264:52MG VTAHM45PANMENT\$1200.00****6781@ APPROVED2013-02-13 17:264:52MG VTAHM45PANMENT\$1200.00****6781@ APPROVED2013-02-13 17:264:52MG VTAHM45PANMENT\$1200.00****6781@ APPROVEDChatis:SecondSammentSecond@ APPROVED@ APPROVEDApproved:SoloSammentSamment@ @ APPROVEDApproved:SoloSamment@ approved:@ @ APPROVEDOutload:SoloSolo@ @ APPROVED@ @ APPROVEDVoided:SoloSolo@ @ DapmentsMid-Week Encouragement@ @ @ @ @ @ @ @ @ @ @ @ @ @ @ @ @ @ @			iin								Durining Turin		C. m.	V		Ŭ.	
2013-02-13 17:04:54 MG VT AHM45 PAIMANT \$2000.00 ****6781 @ APPROVED 2013-02-13 17:04:14 MG VT AHM45 PAIMANT \$1200.00 ****6781 @ APPROVED Image: Comparison of the com	Time	Origin	User		Type	Amount	CC/Acct	Cust ID	Barran					-	Diaded		
2013-02-13 17:04:14 MG VT AHM45 PAVMENT \$1200.00 ****6781 @ APPROVED Otals:					100	C. Marca Cardeor				Running	Special Speaker		\bigcirc	\bigcirc		0	
Approved:\$3,200.002 paymentsMid-Week EncouragementImage: ConstraintsPanding statt0Image: ConstraintsDedined:\$0.000 payments0 paymentsImage: ConstraintsImage: Constraints <t< td=""><td></td><td></td><td></td><td></td><td>PAYMENT</td><td></td><td>****6781</td><td></td><td></td><td></td><td>openar openar</td><td></td><td></td><td>V</td><td></td><td>Ĭ</td><td></td></t<>					PAYMENT		****6781				openar openar			V		Ĭ	
Approved:\$3,200.002 paymentsMid-Week EncouragementImage: ConstraintsPanding statt0Image: ConstraintsDedined:\$0.000 payments0 paymentsImage: ConstraintsImage: Constraints <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>Armen .</td><td></td><td></td><td></td><td></td><td>Started</td><td></td><td></td></t<>										Armen .					Started		
Declined: \$0.00 0 payments Voided: \$0.00 0 transactions Refunded: \$0.00 0 transactions Pending: \$0.00 0 transactions	1000000					\$3,200.00			2 payments	Paused	Mid-Week Encou	ragement	\bigcirc	\bigcirc		0	
Voided: \$0.00 0 transactions Refunded: \$0.00 0 transactions Pending: \$0.00 0 transactions													(a)	· · · ·		-	
Refunded: \$0.00 0 transactions Pending: \$0.00 0 transactions										s					Started		-
Pending: \$0.00 0 transactions											Thank you for vis	siting	\bigcirc	\bigcirc	never run Firstmat	0	
						CHERCE .					Thank you for via		V	V	27	M	9
															Dianed		



Intelligent Contacts

5600 Tennyson Parkway Suite 275 Plano, Texas 75024 Office: 1-800-214-7490 Fax: 972-674-2940